

## Action Conference

**Tuesday 20 March, 09.00–17.30**

### Agenda

- 09:00-09:30 Registration
- 09:30-10:30 Keynote speech: “Cultural Backlash: Trump, Brexit, and the Rise of Authoritarianism Populism” by Pippa Norris, McGuire Lecturer in Comparative Politics at the Kennedy School of Government, Harvard University
- 10:30-11:00 Coffee break
- 11:00-13:00 International Journal of Press/Politics. Special Issue Panel, part 1.  
Presentation of paper submissions, Chair James Stanyer
- Populist Contagion? A Cross-National Analysis of Political Leaders’ Communication Strategies on Facebook
  - What Kind of Populism? A Comparison of Populism and Sentiment in the Twitter Campaigns of French and US Presidential Candidates
  - Populism and Gender Gap: Exploring the Interaction between Populist Parties and Facebook Users
  - Populist Communication in Election Campaigns: A Comparative Analysis of Greece, Ireland, Portugal, Spain, and Poland
  - The News Media as Gatekeepers, Critics, and Originators of Populist Communication: How Journalists in Ten Countries Deal with the Populist Challenge
- 13:00-14:00 Lunch break
- 14:00-16:00 International Journal of Press/Politics. Special Issue Panel, part 2.  
Presentation of paper submissions, Chair Claes de Vreese
- Social Media Beats the Talk Shows: Where Politicians in Six Countries Find a Favorable Stage for Populist Messages and Styles
  - The Effect of Populist Messages on Citizens’ Attitudes Towards Immigrants
  - A Comparative Experiment on European Populist Communication
  - Echoes of Populism: The Stickiness of Populist Messages
  - Counteracting Populist Appeals
- 16:00-16:30 Coffee break
- 16:30-17:30 Round table: Politics in an age of populist communication: a view from Spain  
Introduction: Rosa Berganza, Moderator: Karen Sanders. Participants: Luis Arroyo (Managing director of leading communication consultancy. Former president of ACOP (Asociación de Comunicación Política)), Oriol Bartomeus (Political scientist and analyst. University of Barcelona), Carolina Bescansa (Founder member of Podemos (We Can). Political scientist. Deputy for Podemos in the Congress of Deputies for Madrid). Francisco Martínez (Deputy for Partido Popular (Popular Party) in the Congress of Deputies for Madrid. Former junior Security Minister), and Jorge San Miguel (Communication advisor for Ciudadanos (Citizens Party) in the Spanish Congress of Deputies).
- 18:00-20:00 Walking tour (optional)
- 20:30 Dinner (optional)